



FOR IMMEDIATE RELEASE

Encore Memory Care Day Center Expands to Lewisville with New Location Opening

October 2025

Leading memory care provider brings innovative dementia care programs to North Texas community

Lewisville, TX – August 25, 2025 – Encore Memory Care Day Center, a premier adult day care provider specializing in Alzheimer's and dementia care, announces the opening of its third location at 1439 Moccasin Trail in Lewisville, Texas, scheduled for October 2025.

The new Lewisville center joins Encore's existing successful locations in Plano and Bedford, extending the company's mission to provide compassionate, research-based memory care in a resort-like environment throughout the Dallas-Fort Worth metroplex.

"Opening in Lewisville feels like a natural extension of our family" said Laura Lester, owner of Encore Memory Care Day Centers, "We've seen firsthand how our approach gives families hope and guests the dignity they deserve. When we can help someone with dementia maintain their sense of self while giving their caregiver peace of mind, that's when we know we're making a real difference in this community."

"Innovative Care That Makes a Difference"

Encore Memory Care Day Center serves individuals with beginning to mid-stage dementia, offering a safe and social environment where guests can maintain their independence while receiving professional care. The center's unique approach includes:

- **Rotational Activities:** 30-minute sessions featuring music therapy, cognitive exercises, and physical activities designed to preserve existing memories
- **Personalized Care:** Programs tailored to each guest's life experiences individual needs
- **Professional Support:** On-site nursing staff and a 1:5 staff-to-guest ratio ensuring quality care
- **Family-Centered Approach:** Comprehensive support for both guests and their caregivers

Serving the Community

Operating Monday through Friday from 7:30 AM to 6:00 PM, the Lewisville location will provide essential respite for working caregivers while offering their loved ones engaging, therapeutic activities in a secure environment. Call the office today at 214-222-0555 to learn more about their program and to discuss enrollment options,

About Encore Memory Care Day Center

Founded with a commitment to treating every guest with dignity and respect, Encore Memory Care Day Center has established itself as a leader in adult day care for individuals with dementia. The company's evidence-based programs and resort-like environments have consistently demonstrated success while providing peace of mind for families.

For more information about Encore Memory Care Day Center, visit www.encoredaycare.com or contact:

- Plano Location: (972) 810-0228
- Bedford Location: (817) 857-7200
- Lewisville Location: (214) 222-0555

Media Contact: Laura Lester, Owner Encore Memory Care Day Center 214-663-3811,

llester@encoredaycare.com